

# **Geopolitics**

# BBVA Research Big Data Geopolitics Monitor

Big Data Unit **04 June 2024** 

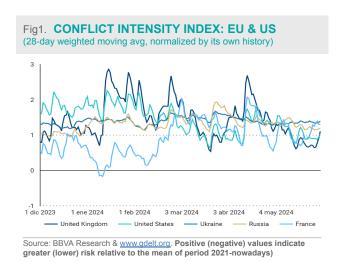
# Israel and Hamas truce discussions. Tensions between Russia and Western countries on weapons attacking Russia. Sheinbaum wins Mexican election

**Israel-Hamas truce discussions:** Benjamin Netanyahu showed cautious support for President Biden's plan to a temporary cease-fire in exchange of hostages but claims for discretion to resume fighting. Hamas claims that the two sides must agree to end the fighting now and is pushing for written guarantees that Israel won't restart after an initial pause. Netanyahu told the lawmakers that during later negotiations for a permanent cease-fire he would insist on freeing all the hostages and destroying the military and governance capabilities of Hamas (WSJ).

**Tensions between US-Russia on Ukraine rise:** The Kremlin warned the US of "fatal consequences" if Ukraine uses American weapons to attack Russia. Last week, the Biden administration discreetly allowed Ukraine to use US-supplied weapons to hit military targets in Russia. Some European countries gave similar consents (<u>Politico</u>). **Sheinbaum wins Mexican Presidential Elections**: Claudia Sheinbaum of the National Regeneration Movement (MORENA) won the presidency becoming the first female president of Mexico. Sheinbaum secured a significant victory over her main rival, Xóchitl Gálvez from Frente Amplio. The elections also renewed all 500 seats in the Chamber of Deputies and all 128 Senate seats. Preliminary results indicate that MORENA and its allies will maintain a majority in the lower house (<u>INE</u>). In addition to the federal elections, local elections were held all over the country, including governorships in eight states and Mexico City, with MORENA winning in seven of them (Chiapas, Mexico City, Morelos, Puebla, Tabasco, Veracruz and Yucatán) further consolidating their power.

## The BBVA Monitor: Geopolitical risk given Ukraine war raised, as well as China-Taiwan bilateral tensions

- Geopolitical risk and conflict intensity indicators raised in Russia and Ukraine after the increasing tensions for the potential use of US weapons from Ukraine. In the case of the Middle East, Israel and Egypt continue in the spotlight. Demonstrations in Israel kept on the high risk area (Fig 3).
- The bilateral tensions indicator between China and Taiwan rose during the last weeks after Taiwan President Lai Ching-te from Taiwan's governing Democratic Progressive Party was sworn in as president, pursuing Taiwan's independence. As a reaction, Chinese Defence Minister Dong Jun has said the country's military was ready to "forcefully" stop these separatism woes (CNN). China launched major military drills around Taiwan, simulating a full-scale attack on the island (Fig 2 and Fig 3).
- In the case of **Latam**, the region continues to be calm in most of the countries. **Political tensions** indicator raised in **Mexico** given elections, but it is contained in the neutral area (Fig 3 and Fig 4).





Source: BBVA Research & <a href="www.qdelt.org">www.qdelt.org</a>. Positive (negative) values indicate greater (lower) risk relative to the mean of period 2021-nowadays)

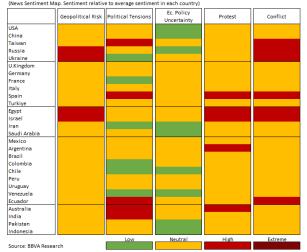
<sup>\*</sup>The selection of news has been enriched by the BBVA Research Geo Assistant developed with Chat-GPT.



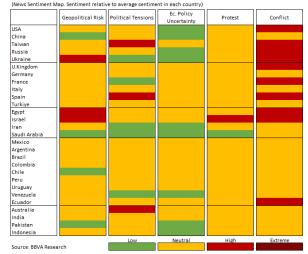
## Fig3. BBVA RESEARCH GEOPOLITICS MONITOR "SIGNAL" CHANGES

(Signals in Geopolitical Risk, Political Tensions, Economic Policy Uncertainties, Protest and Conflict according to Standard Dev)

#### Summary of Signals After Hamas-Israel Conflict (May 27th, 2024)



#### Summary of Signals After Hamas-Israel Conflict June 3rd, 2024)



Source: BBVA Research and www.gdelt.org

## Fig4. POLITICAL TENSIONS INDEX: MEXICO

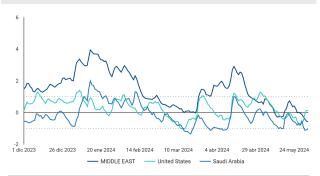
(28-day weighted moving avg, normalized by its own history)



Source: BBVA Research & <a href="www.gdelt.org">www.gdelt.org</a>. Positive (negative) values indicate greater (lower) risk relative to the mean of period 2021-nowadays)

# Fig5. GEOPOLITICAL RISK: ME, US & SAUDI ARABIA

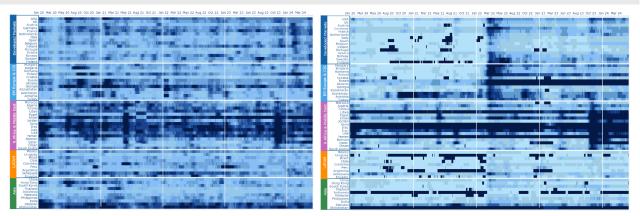
(28-day weighted moving avg, normalized by its own history)



 $Source: BBVA\ Research\ \&\ \underline{www.gdelt.org}.\ Positive\ (negative)\ values\ indicate$   $greater\ (lower)\ risk\ relative\ to\ the\ mean\ of\ period\ 2021-nowadays)$ 

# Fig6. BBVA RESEARCH PROTEST AND CONFLICT HEAT MAPS

(Evolution of Protest and Conflict over time by regions)



Source: BBVA Research and www.gdelt.org



# Methodological annex: indicators' construction

We have developed a daily tracker with weekly updates to monitor protest and conflict indicators for every country in the world from 2019 to present day. To construct this, we use a rich 'big database' of international events (GDELT), created by Leetaru and Schrodt (2013). GDELT is an open-source database which extracts and parses digital news monitoring world events covered by news media from nearly every corner of the world, whether broadcast, printed or published on the web, in over 100 languages, every moment of every day, updated every 15 minutes. Thus, it contains a comprehensive and high resolution catalog of geo-referenced events and themes.

Using different dictionaries, several thousands of taxonomies and themes are identified in the news pieces to classify the information. The algorithms used by GDELT also identify emotions, organizations, locations, news sources and events across the world as well as their average sentiment using Natural Language Processing (NLP) techniques and the lexicon approach.

The included indicators are:

- Geopolitical Risk: or sentiment (weighted by coverage) of the country's geopolitical risk perception.
- Political Tensions: or sentiment (weighted by coverage) of the country's political tensions.
- Economic Policy Uncertainty or sentiment (weighted by coverage) about the country's economic policy uncertainty, also disaggregated by media origin.
- Protests or coverage regarding social protests or unrest in the country.
- Conflict or coverage of armed conflicts, which go beyond verbal protests.
- Bilateral Tensions or the sentiment (weighted by coverage) between a specific pair of countries that appear together in the news article (plus NATO and EU).

The indicators track the evolution of tensions and are normalized by its own country history since 2019, thus they are all expressed in terms of standard deviations from their historical patterns. Indicators usually lie within the range [-1,1]. Therefore, when the values exceed one (the upper boundary of the range), this means escalating tensions. While it's possible to observe simultaneous tensions arising in multiple countries (for example, due to geopolitical events affecting several nations, as seen in some of our heatmaps), using these indicators for direct quantitative comparisons of risk levels between countries is not recommended.

We apply a weighted moving average of 28 days (to include four complete weeks with the same number of days of the weeks) to reduce noise of daily information and identify signals more clearly. The weights have been calculated using a discrete geometric distribution such that it puts more weight on recent data and less on past data (see Graph 1). Aggregating by weeks, the weight of the most recent week has a weight of 68%, the past week 22%, the previous 7% and the fourth 3%. The weight of the 28 days can be seen in the following image. In such a way, the indicators reflect what is happening in the last days.



# **DISCLAIMER**

The present document does not constitute an "Investment Recommendation", as defined in Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse ("MAR"). In particular, this document does not constitute "Investment Research" nor "Marketing Material", for the purposes of article 36 of the Regulation (EU) 2017/565 of 25 April 2016 supplementing Directive 2014/65/EU of the European Parliament and of the Council as regards organizational requirements and operating conditions for investment firms and defined terms for the purposes of that Directive (MIFID II).

Readers should be aware that under no circumstances should they base their investment decisions on the information contained in this document. Those persons or entities offering investment products to these potential investors are legally required to provide the information needed for them to make an appropriate investment decision.

This document has been prepared by the BBVA Research Department. It is provided for information purposes only and expresses data or opinions regarding the date of issue of the report, prepared by BBVA or obtained from or based on sources we consider to be reliable, and have not been independently verified by BBVA. Therefore, BBVA offers no warranty, either express or implicit, regarding its accuracy, integrity or correctness.

This document and its contents are subject to changes without prior notice depending on variables such as the economic context or market fluctuations. BBVA is not responsible for updating these contents or for giving notice of such changes.

BBVA accepts no liability for any loss, direct or indirect, that may result from the use of this document or its contents.

This document and its contents do not constitute an offer, invitation or solicitation to purchase, divest or enter into any interest in financial assets or instruments. Neither shall this document nor its contents form the basis of any contract, commitment or decision of any kind.

The content of this document is protected by intellectual property laws. Reproduction, transformation, distribution, public communication, making available, extraction, reuse, forwarding or use of any nature by any means or process is prohibited, except in cases where it is legally permitted or expressly authorized by BBVA on its website www.bbvaresearch.com.